VOLUNTEER OPPORTUNITY #2

*Seeds in the Middle* (seedsinthemiddle.org); *Tastes of Brooklyn* (tastesofbrooklyn.com) and *Eat Real Foley Square* (eatrealnyc.org) are looking for volunteers in a variety of areas in the food industry. Review the information below and apply online... Deadlines are fast approaching...

**Important Note:** If you are selected for the internship, please inform Mr. Honor immediately via email at: bths.internship@gmail.com
Tastes of Brooklyn on Saturday, Oct. 20

Both events celebrate the growing movement between restaurants and farmers to promote affordable access to healthy eating. The events also both celebrate Food Day 2012, fooodday.org. Eat Real at Foley Square is the marquee, premiere NY event for Food Day. We mark U.N. Day and engage the United Nations to share with students - our youth - the global issues around food, health and environment.

We are reaching out to restaurants, farmers, food artisans, schools and government agencies to come and show how to cook healthy. Chefs are challenged to use seasonal produce in their dishes to show youth that a healthy meal can be the same cost as a fast food combo. We may have a student/chef team cook-off. We also want youth to show off what they can do, like make smoothies, parfaits, fresh juices and drinks with low sugar.

Volunteers are NEEDED NOW for:

**Restaurant Solicitation:**
1) Search google for best restaurants. 2) Call best restaurants, farmers, and food artisans. 3) Identify and call restaurants and ask for whom to contact and then the email or phone of that person. 4) Enter on shared excel document. 5) Email invitation letters or drop packet to restaurant 6) Call or email to follow up. *Invitation packets can also be hand delivered.* 6) We use a shared google document to update each other. 1-3+ hrs/week

**Corporate Sponsor Solicitation:** reaching out to corporations for donations and support. Involves identifying interested corporations through google.
1) Look at NYC Food and Wine Festival, the foodie sites, other fundraisers to see who sponsors are. 2) Google phone number or email of said sponsors 3) Call the companies and ask for person to email or phone number. 4) Send designated person the sponsorship letters 5) Follow up with phone calls 6) Input your work on excel shared google doc to inform the team. 1-3+ hrs/week up to Oct. 4

**Social Media event promotion:** Manage the event Twitter, Facebook, Tumblr, and or blog accounts. Post updates about the newest restaurants or sponsors or artisans. Liking, following, and linking with participants.

Volunteers are NEEDED DAY OF EVENT for
1. Chef Assistants; assigned to a table to work with participating restaurants on set-up, food prep, service, ticket collection, and clean-up. 3-4 hrs shift preferred but all help welcomed
2. Cashiers; assigned to ticket table distributing pre-ordered tickets and onsite sales, also selling of any merchandise. 4 hrs shift of 11-3 preferred but all help is welcomed
3. Servers/Runners; assigned to sponsor tents serving tastes from different participants. 2-3 hrs shift
4. Activities; assigned to assisting with educational, art and craft activities, or fitness. 2-3 hrs shift
5. Hosts; assist with onsite coordination and supervision of specific components. 4 hrs shift

**CROWN HEIGHTS FARMERS MARKET**
We hold the Crown Heights Farmers Market every Thursday from 12 to 7 pm, at Albany and Lefferts Avenues. Volunteers are Needed to:
- give flyers out to schools, community centers, and churches to build community outreach and support, and businesses to market
- reach out to vendors at other Brooklyn farmers markets and artisanal fairs to increase market vendors
- create fun events to draw folks

Contact us: seedsinthemiddle@gmail.com, tastesobrooklyn@gmail.com, eatrealnyc@gmail.com
SCHOOLS If you like to work with kids and schools, we have the following opportunities in Crown Heights.

FITNESS
1. Soccer: we provide soccer on Tuesdays, Thursdays, Saturdays, and Sundays. Need to call parents and do neighborhood outreach. Tues/Thurs 3-6 pm, Saturday/Sunday 1-5 pm at the park at Albany and Lefferts Avenues. We need to reach out NOW to the community with flyers, posters and phone calls so we can start 9/20. *assist with Soccer for Harmony Tournament all ages 4-104 on Sunday, November 4, 2012.
2. Running: assist with our Monday, Wednesday & Friday morning running program (7 am -7:45 am).

GARDENING
1. Outdoor Grow Boxes: assist teachers and students on maintaining the outdoor garden boxes. Twice a week during fall and spring
2. Indoor Grow Room: assist teachers and students on maintaining indoor grow boxes and composting bins. Twice a week throughout the year.
3. New Greenhouse: tie into curriculum

COOKING
1. Chef Night: assist chefs invited to cook dinner with students, teaching them and their families about healthy affordable meal alternatives. Students then serve their families. Once a month.
2. Class Cooking: assist chefs invited to the classroom to demonstrate a recipe and lead students through a tasting. Once or twice a month.

HIP2B HEALTHY MARKET
1. Market Manager: assist students and teachers on running the market selling fresh fruit and healthy snacks including those made by students. Twice a week, before (7:30 am - 8 am) and or after school 2:45 pm-3:30pm).
2. Ambassador Mentors: meet with student Ambassadors to have a market management business meeting about sales tracking and banking, products, community outreach marketing, new vendor outreach letters, and market rules and guidelines. Once a week.
3. Assist students at Farmers Market on Thursdays after school to conduct Hip2B Healthy Market. Once a week.

CURRICULUM DEVELOPMENT & CLASS SUPPORT
1. Lesson Planning: assist teachers on integrating all of our Fitness, Gardening, Cooking, and Hip2B Healthy Market activities into the school Mathematics, English Language Arts, and Sciences core curriculum.
2. Classroom Support: assist teachers in the classroom implementing and recording lessons and activities.

ARTS
1. Performing Arts: explore and assist with offering and integrating Theatre, Puppetry, and Dance
2. Arts & Crafts: lead students in activities from posters and murals, to learning about making vegetable dyes.
3. Music instruction: choral, keyboards, offers welcome

NON-PROFIT MANAGEMENT
1. Grant Writing: assist Founder & Executive Director on identifying and writing grant proposals to support program activities
2. Business Plan: assist Founder & Executive Director on refining the business models for Seeds in the Middle and related farmers market and food festivals
3. Evaluation: assist Founder & Executive Director and program funders on student and teacher assessments and report writing.
4. Media: assist Founder & Executive Director on print and online social media from informing press about events and drafting press releases, to managing Blog, Twitter, Facebook, and Tumblr accounts.

AFTERSCHOOL PROGRAMS
Huge gap in afterschool programming. Help us create effective, low-cost programs which still support talented staff and fun for all - cooking, sports, arts, gardening, greening...

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