INTERNSHIP NOTICE #20

Internet startup CrowdsUnite is looking for energetic students in Software Engineering and Media Communications who are interested in entrepreneurship. Please review the qualifications and responsibilities below and if interested, please submit a cover letter* and resume to:

Alex Feldman
alex.feldman@crowdsunite.com

If you have any questions or need additional information, see me in Room 1W9....

Deadline: Wednesday, January 9, 2013

* information on preparing a cover letter can be found on the internship page....

Important Note: If you are selected for the internship, please inform Mr. Honor IMMEDIATELY via email at: bths.internship@gmail.com
Internet startup CrowdsUnite is looking for energetic students in Software Engineering and Media Communications who are interested in entrepreneurship.

**Description:** CrowdsUnite connects people with crowdfunding platforms. Crowdfunding has exploded in the last decade, evolving from non-existent to a three billion dollar industry this year. It expected to grow to a $300 Billion industry in the five years. Crowdfunding platforms grew from 450 to 700 in the last year alone. We are trying to organize the industry and differentiate the various platforms. We let users filter, sort, and compare the platforms as well as read reviews and articles about them. For more information you can take a look at our website at [http://crowdsunite.com](http://crowdsunite.com) and our press release at [http://www.prweb.com/releases/2012/11/prweb10114639.htm](http://www.prweb.com/releases/2012/11/prweb10114639.htm)

**Internship:** This is a non-paid internship, will subsidize transportation costs. Hours are flexible and the work can be done either at CrowdsUnite work location or remotely. The interns will have a choice on what they want to work on and what knowledge they want to attain, they will have full ownership of their project. They need to be self-motivated and be able to work on their own.

**Position 1: Software Engineer**

**Qualifications:**
- HTML
- CSS
- JavaScript
- PHP

**Good to know:**
- WordPress
- Ruby
- DB

**Responsibilities:**
- Putting enhancements and fixing issues on the website.
- Redesigning the website.

**Position 2: Marketing/Media**

**Qualifications:**
- Excellent communication and writing skills
- Social Media Savvy
- Fast learner and good with technology

**Responsibilities** (Intern can choose from the below list):
- Increasing web traffic to the website by managing advertisement, improving SEO, writing press releases, and contacting writers.
- Running A/B testing
- Using tools like CrazyEgg, ClickTale, Optimizely, SEOMoz, Google Analytics, and WebMaster
- Writing on Twitter, Facebook, and Newsletter
- Analyzing users behavior
- Market Research

Interested students should send cover letter and resume to: Alex Feldman at: [alex.feldman@crowdsunite.com](mailto:alex.feldman@crowdsunite.com)