SUMMER PROGRAM NOTICE #17

Summer programs at Alfred University....

Important Note: If you are selected for the internship, please inform Mr. Honor immediately via email at: bths.internship@gmail.com
January 2012

Dear Business Teacher:

I am pleased to announce that Alfred University is once again offering exciting **summer academic enrichment programs for high school students** here on our beautiful campus including our popular **Entrepreneurship Institute**.

Designed for students entering grades 11-12, this fast-paced program provides inside information about new business development in a dynamic environment of small group activities led by top quality faculty from our College of Business. Students will participate in sessions on:

- Creativity and Innovation
- Developing a Business Plan
- Using the Internet as a Business Tool
- The Art of Presenting Using PowerPoint

I am enclosing two copies of the program brochure. We would greatly appreciate your sharing this information with interested students and their parents. If you require additional copies, please let me know. I would be happy to supply them.

Please visit our web site at [www.alfred.edu/summer/camps/entrepreneur.cfm](http://www.alfred.edu/summer/camps/entrepreneur.cfm) to view further details and access the institute application. I also encourage you to view our new **Summer Programs Slide Show**. Several photos of last summer’s Entrepreneurship students are included!

Thank you in advance for your kind assistance. If you have any questions or require additional information please feel free to contact me at 607-871-2612, or via e-mail to mclaym@alfred.edu. Specific questions about academic content may be directed to the institute director – Ms. Maeghen MacDonald, Assistant Dean of the College of Business, at 607-871-2630, or macdonald@alfred.edu.

If you have directed students to our program in the past – thank you so much for your continuing help and support! If not, I hope to have the pleasure of welcoming some of your students to our campus this summer!

Sincerely,

Melody McLay
Director, Summer School and Summer Programs

/mhm
Enclosures
HS-B
The Program

This is a fast-paced program that starts with idea generation and evaluation and moves through the business development stages to preparation of a business plan and presentation of the plan. The emphasis is on experiencing the whole process of making a great business idea into a new business product or service.

This exciting institute provides students with inside information about new business development in a dynamic environment of small group activities led by top quality faculty from the College of Business at Alfred University.

With our experienced, engaging and caring faculty and staff; terrific facilities; and lovely surroundings, the Alfred University Entrepreneurship Institute could make this your best summer ever!

Who Can Attend

We welcome applications from students entering grades 10-12 who wish to learn more about entrepreneurship and how to be successful in business. The number of participants is kept small (15-20) to allow for individualized attention and optimal use of equipment and materials.

Housing & Meals

Students stay in secure university residence halls dedicated to summer campers, and must provide their own pillows, blankets and bed/bath linens (bed linens must fit the extra-long twin residence hall beds). Delicious, all-you-can-eat, cafeteria-style meals are served in the campus dining hall. Our chefs can accommodate most food allergies and other dietary requirements if notified in advance.

Further information, including a detailed program schedule and driving directions to campus, will be sent to all students upon acceptance.

www.alfred.edu/summer/
Activities

When not in class, students have lots of fun participating in a variety of recreational activities. Planned activities include indoor and outdoor games, movies, visits to a nearby lake for picnics and campfires, swimming, hikes, social gatherings at the coffee house, a farewell party on the last night, and more. Alfred University admissions interviews and campus tours will be available by appointment on the last day. Living, dining and learning together, students have a great opportunity to get to know each other and develop lasting friendships.

Supervision

When not in class, students are supervised by specially-trained Resident Directors (RDs) and Resident Advisors (RAs) who serve as camp counselors, mentors, role models and friends.

Faculty

Ms. Maeghen MacDonald, Assistant Dean of the College of Business, serves as Institute Director. Questions about institute content and/or instruction may be directed to her at 607-871-2630, or macdonald@alfred.edu.

Our distinguished program faculty also includes Mr. Frank Duserick and Dr. Theresa Gunn.

Comments from past participants

"All of the classes were excellent. It was a great overview of entrepreneurship - the topics chosen were relevant and interesting."
- Santhi H., Hornell, NY

"The best thing about the institute was meeting new people and learning about becoming an entrepreneur. The teachers were cool and the classes were very interesting. They taught us a lot!"
- Jamarr M., Rochester, NY

"The program was very beneficial and hands-on."
- Jacquie L., Manchester, NH

"The professors were interesting, helpful and fun!"
- Marie M., Andover, NY

"Everything was lovely. Nice environment and friendly people!"
- Carrisa A., Clayton, DE

"I learned ways to make a business better and successful. Everything was excellent!"
- Kelsey D., Wellsville, NY
Schedule & Tuition
Students must arrive between 2:00 and 4:00 p.m. for registration on Sunday and will leave after lunch on Thursday. Classes begin Monday morning.

The institute fee is $850 (includes a $100 deposit). This covers tuition, supervision, program materials, recreational activities, housing and meals. (Commuter Rate for local students: $595 - includes tuition, daytime classes, program materials and lunch, only.)

How to Apply
We will begin accepting applications January 3, 2012. Students who wish to apply must return:

1. a completed application form* (accessible at: www.alfred.edu/summer/camps/entrepreneur.cfm)
2. a copy of an up-to-date transcript or report card
3. two letters of recommendation from teachers (on official school stationery)
4. a one-page essay telling us why you would like to attend this institute (in your own words, with your signature at the bottom)
5. a $100 deposit (non-refundable unless you are not accepted into the program). The balance is due by May 25. (Sorry, no financial aid or scholarships are available.)

Application deadline: April 13, 2012.

*If you do not have access to a computer and wish to receive a paper copy of the application form, please contact us at 607-871-2612.

Acceptance Policies
The Institute Admissions Committee will evaluate all applications after the April 13 deadline and determine which students will be accepted. Acceptance/non-acceptance notification will be provided to applicants by April 27. Students requiring an earlier decision should include a note with their application indicating the date by which they need to be notified.

Accepted students will receive, along with the acceptance letter, additional materials including medical history form, permission form, emergency notification form, etc. These materials must be filled out as soon as possible and must be back in our hands by May 25. Updated immunization information (including dates) is also required at that time. (If you do not have updated immunization information on hand, you may want to acquire this from your physician now to avoid processing delays.)

Student Cancellations
Refunds, less the $100 non-refundable deposit, will be made for cancellations received by June 2. 50% refunds will be made for cancellations received from June 2-15. Sorry, no refunds can be issued after June 15.

For further general information, please contact:
Alfred University Office of Summer Programs, 1 Saxon Drive, Alfred, NY 14802. Phone: 607-871-2612. Fax: 607-871-2045. Email: summerpro@alfred.edu.

For specific information about class content please contact: Ms. Maeghen MacDonald, Institute Director, at macdonald@alfred.edu, or 607-871-2630.

Alfred University Policy Against Discrimination
Whether considering candidates for admission or financial aid, applicants for employment or the management of its policies and school-administered programs, Alfred University does not discriminate on the basis of gender, sexual orientation, age, race, color, national or ethnic origin, religion, or disability. Alfred University is an affirmative action, equal opportunity employer.

Cancellation: The University may cancel any course or activity at any time because of insufficient enrollment or other unforeseen circumstances. If a program is canceled or postponed, the University will refund registration fees but cannot be held responsible for other costs, charges, or expenses, including cancellation/change charges assessed by airlines or travel agencies.
About Alfred

Alfred University is located in the safe, peaceful village of Alfred in western New York State, where summer days are warm and nights are cool and comfortable. Surrounded by rolling hills and beautiful meadows and valleys, Alfred University is the perfect place to spend an enjoyable week learning more about a favorite subject and meeting other students who share your interests!

The campus, a 6-hour drive from New York City, 2 hours from Buffalo, and 1 1/4 hours from Rochester, is easily accessible by car or bus from all directions and is just five miles south of Interstate 86. The nearest major airport is the Rochester International Airport (about 65 mi. north). Transportation to/from that airport can be provided for an additional charge if we receive the request by June 15. After that date, students must make their own arrangements with an airport limo service.

www.alfred.edu/summer
summerpro@alfred.edu