INTERNSHIP NOTICE #69

ABC Global Systems is looking for four (4) summer interns to handle the following positions:

- Graphic Designer
- Media Productions – Online Content Manager
- Dot Net Web Developer
- Web Developer

ABC Global Systems will offer a stipend for transportation and lunch to any candidate or candidates selected.

Each summer internship is described below.... If you are interested, send a cover letter and resume to Mr. Mark Griffin at markgriffin@abcglobalsystems.com In the subject line, put: Brooklyn Technical HS Internship – and the Position Title you are applying for. Also cc me a copy at isaachonor@verizon.net If you have any questions, feel free to contact me via email....Mr. Honor

Position Title: Graphic Designer Internship

Position Summary:
The Graphic Designer Intern works closely with the user experience team to deliver a world-class user experience. Thousands of customers worldwide actively use our proven solutions for systems lifecycle management, endpoint security management, and IT service management. LANDesk products are built upon our open Management Automation Platform, and research firms like Gartner and Forrester consistently rank LANDesk as an industry leader.

Responsibilities/Duties:
Support Sales Team in: designing, creating, finalizing and publishing graphics and icons as needed.

Required Skills and Experience:
- Strong willingness to learn how to apply graphics design and digital imagery skills in a real world product development environment
- Desire to learn the skills necessary to produce high quality graphics in limited time to meet product delivery dates
- Must work well in an open team environment
- Strong business acumen with excellent interpersonal and communications skills including with virtual projects teams
- Excellent time management, decision making, prioritization and organization skills
- Analytical skills for problem identification
- Ability to define and work to deadlines
- Photoshop, Painter, Illustrator, Freehand, Axialis IconWorkshop
- Must be able to work well with others as part of a Team

Important Note: If you are selected for the internship, please inform Mr. Honor immediately via email at: bths.internship@gmail.com
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**Position Title: Media Productions - Online Content Manager**

ABCMN is seeking a creative Media Productions/Online Content Manager to assist in the creating and maintaining digital video, multi-media, and west content. This position will ensure that the department is operating efficiently, ensuring deadlines are met and developing new functionality.

- Gain experience producing, managing and showcasing video content.
- Must be able to multi-task, meet deadlines and work under pressure
- Working knowledge of video production and web-design tools, such as HTML, Flash, CSS, DreamWeaver, JavaScript, Adobe Photoshop, and FTP programs preferred.
- Understanding of search engine optimization and search engine marketing, as well as social media. You should be able to demonstrate experience through active accounts on Facebook, Twitter, and LinkedIn.

**Responsibilities:**

- Work closely with entire team, and third-party vendors and contractors.
- Assist in the concept, planning, research and execution of online, and peripheral digital media projects.
- Research, collect, curate, and deliver properly formatted digital assets.
- Communicate with in-house and third party media production vendors about production specifications and deliverables.
- Develop schedules, manage deadlines and deliverables, reporting on progress
- Provide general oversight of media production budget to avoid cost overruns in concert with the project manager.
- Handle rights management for digital assets

**Position Title: Dot Net Web Developer Internship**

**Duties:**

- As a developer, you will be responsible for many phases of the software development lifecycle including technical research, requirements analysis, high level and technical design, implementation of enhancements to the product, unit testing, debugging, and maintenance.
- Exciting opportunity to work on Microsoft.NET platform which would be deployed on cloud.
- Develop Analytics solutions
- Working within the Technology team, specifically on the software design and development of commercial web-based software products and applications
- Design, implement, and tune enhancements that work within the startup environment

**Technical Skills and Personal Capabilities**

- Experience with web development on ASP.NET 2.0 or above
- Experience with HTML/CSS, Javascript, jQuery
- Experience with Database Fundamentals (SQL Server/MySQL)

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- Experience with any Source control tool
- Good Communication skills
- Must show flexibility to learn & work on other technologies

Position Title: Web Developer Internship

About ABCMN
Established in 2012 ABC Media Network LLC is posed to be one of the top communications agencies in the world.

Our network combines the top local and international websites, social channels, and mobile apps. ABCMN makes it easy for advertisers to reach their target audience online, and helping publishers to maximize their revenues through a range of display advertising real-estate.

Our mission is to offer advertisers and marketers services that allow them to target their specific audiences in an effective way, while maximizing revenues for the publishers.

We Create: Branded ad campaigns We Attract: Social engagement to the campaigns We Maintain: Analyze campaigns effectiveness

Position Summary:
The candidate will manage www.archwaytechnology.net and all SEO and website analytics as it pertains to Sales and Marketing activities.

Web Development

- Manage company website which leverages Wordpress
- This includes creating new website pages, landing pages and lead capture forms as well as adding downloadable documents and videos
- Code email, newsletter and event emails to render correctly in multiple browsers and email providers
- Provide hands on front-end programming in HTML/XHTML, CSS and JavaScript and combine that with an eye for simplicity and user experience
- Create and manage the CMS (content management system) in Wordpress to ensure all content, video, PDF, etc. are accessible and downloadable for all users and visitors
- Dive into plug-ins that are coded in PHP and WP Scripting
- Work on developing cross-browser web applications as needed
- Work with content management systems and/or site administration tools
- Manage upcoming implementation and integration of Marketing Automation System Eloqua with existing website and CRM SalesForce
- Work with vendors on new website development and graphic design efforts.
- Handle ALL things related to the website which also includes maintaining and updating the server

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Marketing

- Scrutinize and update website for SEO purposes
- Monitor website analytics such as resource downloads and leads captured
- Manage Google Adwords to get the highest ROI and stick to allocated budget
- Update email marketing software Exact Target with new lists for email blasts
- Occasionally create content to support the lead nurturing process (email blasts, newsletters, webinars, presentations, white papers, case studies, client testimonials, video clips, training materials)

Sales Management

- Utilize SalesForce CRM along with Exact Target to track prospects, leads and clients
- Develop and maintain a pipeline that feeds one of Archway’s business units using search engines, traditional media, and RSS feeds
- Analyze and present every week to the VP of Sales & Marketing; pipeline size, results, iteration points, and next steps for optimized prospect and lead flow

What We’re Looking For
You should be a problem solver, creative, thoughtful, deliberate, diligent, patient, persistent, big picture/little picture visionary, leader/follower, determined, driven, ambitious, articulate and a whip smart passionate person to boot.

- Experience with SEO, AdWord campaigns, PPC campaigns is preferred
- Working knowledge of Adobe Photoshop, Illustrator, Dreamweaver and InDesign is helpful
- Concise and persuasive oral and written communication skills
- Must be able to work independently in a fast paced, rapidly changing environment
- Demonstrated technical and business aptitude with ability to work at strategic and tactical levels

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