INTERNSHIP NOTICE #18

The Emma Bowen Foundation. The Emma Bowen Foundation is celebrating its 23rd year of successfully placing minority students in multi-summer PAID internships at media companies throughout the United States. Qualified applicants should have at least a 3.0 GPA; plan to attend a 4-year college; and have an interest in media, communications, business, or technology. Selected recipients are PAID and receive a matching funds scholarship to help pay for college expenses. Application deadline is January 31, 2012. For more information visit their website (http://www.emmabowenfoundation.com/main.html)

Overview

The Emma L. Bowen Foundation was created in 1989 to prepare minority youth for careers in the media industry. The Foundation’s program is unlike traditional intern programs in that students work for partner companies during summers and school breaks from the summer following their junior year in high school until they graduate from college. During the five-year program, students have an opportunity to learn many aspects of corporate operations and develop company-specific skills. Corporations have an opportunity to train and mentor students with the option of fulltime employment upon completion of their college degrees.

Students earn an hourly salary and matching funds for college expenses. Academic excellence is also a key component of the program—students are required to maintain a 3.0 grade point average to remain in good standing. The Foundation staff works closely with corporate partners to monitor each student’s academic and work progress. An annual student conference, a community service program and a mentoring program are also provided to further enhance the student’s knowledge and experience. Resource guides for both students and corporate supervisors are provided to maximize the student’s experience while in the program.

This unique, multi-year program prepares a diverse group of talented young professionals to enter the workforce with specific job-related skills, knowledge of the corporate environment and a strong foundation for future advancement. Students work in a variety of functional areas (e.g., marketing, sales, finance, public relations, human resources, technology, news, web design, promotion, etc.) and rotate each summer. Currently, we have 260 active students nationwide and more than 450 graduates. Approximately 70-80 new students join the program each year; in 2011, 108 students were added.

http://www.emmabowenfoundation.com/main.html (application & video)

If you need any additional information see me in room 1W9 during your lunch period...

Important Note: If you are selected for the internship, please inform Mr. Honor immediately via email at: bths.internship@gmail.com